

ALEC TEMPLE RICHARDS

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Hi, I'm a Senior Product Designer, with a track record of creating delightful and useful experiences. My proven impact, rigour and leadership have resulted in quick promotion, leading teams to craft experiences across all sectors, with particular focus on finance and ecomm. Though my core skills lie in UX, I create fluent UI to support my ideas.

EXPERIENCE

PUBLICIS SAPIENT ● Senior Product Designer
December 2019 - Present

Leading global digital design & innovation agency. Select Clients Include:

- NATWEST BANK ●**
Senior designer in an embedded team working on the NatWest Mobile app. Projects included leading a Mastercard collaboration, Credit Score Calculator, and defining the 5 year vision of the app's Help & Support, phasing implementation of a AI conversational assistant and triaging tool.
- UNILEVER ●**
Senior designer leading Unilever's first step to becoming a tech marketplace. We defined automation of a complex onboarding and contracting process for tech suppliers, and built a B2B marketplace for suppliers, buyers and guardrails team to list, sell and track their tools.
- IQOS ●**
Senior designer in an embedded team within IQOS, designing their platform to help users quit smoking. Projects included a global product launch, and leading design of a community tool for peer led advice, tips, posts & rewards, to increase engagement and self serve.
- RBS ●**
Designer embedded within RBS, working on Desktop and Mobile solutions in cross functional teams. Projects included retained team fixes, creating the Mortgage calculator, and defining Savings Pots to motivate and help users save money towards their financial goals.

SABLE BANK ● UX Designer
Mar 2019 - June 2019

Freelance UX designer for US fin-tech disruptor Sable Bank, an accessible global account provider. I was part of the team who built their onboarding and application process. Our prototypes were presented at Y Combinator (rated by Forbes & Fast Company as the leading global start up incubator) where they won funding and support. We built an innovative and seamless application that condensed an immensely complex process, successfully minimising drop off, and maximising accessibility. I built the specification and we facilitated hand over to developers.

COLUMBO GROUP ● Brand Manager

MULTIVERSE EVENTS ● CoFounder: Designer & Brand Manager

DESIGN BRIDGE ● Brand Strategy Intern

BURBERRY PLC ● Brand Strategy Intern

EDUCATION

General Assembly NYC
UX Design Immersive // 2019

University Of Bristol
BA History Of Art // 2014 - 17

City & Guilds Art School
Design Foundation // 2013 - 14

SKILLS

Liasing with Stakeholder & Devs
Information Architecture
Implementation Strategy
Process & Journey Mapping
Wireframing
Research & Insight Synthesis
Heuristic Audit & Evaluation
Gorilla Testing
Rapid Prototyping
User Interface Design
Style Guide Application
Design System Alignment
Functional Specification

IM READING

Bruno Munari - Design As Art
David Kelley - Creative Confidence
Magdalena Drost - Bauhaus
Don Norman - The Design Of
Everyday Things

SOFTWARE

